

100% Non-Corrosive



A lifetime of memories.







Latham Standard of Quality



LAGOON 17' X 27' X 33'

Water: We are naturally drawn to it.

YOU'VE BEEN THINKING ABOUT A POOL, AND ALL THE BENEFITS YOU'D ENJOY FROM OWNING ONE.

Beautiful pools are available in an extensive variety of sizes and shapes with a number of exciting options that will transform your backyard into an outdoor entertainment center. With the help of your professional pool dealer, you will be able to customize your backyard to suit your individual taste.

Latham Pool Products has:

• over 50 years of pool manufacturing experience,

- state-of-the-art computer driven technology,
- continued to offer seminars and lectures on pool construction and design,
- one of the best warranties in the industry,
- been featured in a variety of magazines, including Aqua Magazine, Pool and Spa Marketing, Piscines & Spas, and Leisure Scapes.

Set your Creativity free.

WE CAN HELP YOU DESIGN THE POOL YOU'VE BEEN DREAMING OF!







You want a pool that will combine innovative design with years of maintenance free quality. The latest technology. The greatest durability. The most complete palette of shapes and sizes and options that are backed by a lifetime transferable warranty.

You want the confidence of dealing with a company with over 50 years of experience in the manufacturing of inground swimming pools and unshakable commitment to your complete satisfaction. You want a masterpiece. At Latham, elegance, style, and engineering are its legacy.

Page I Latham Pool Products Behind Every Pool





We're behind you all the way.

LATHAM POOLS WARRANTY INFORMATION

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Relax knowing that your pool is backed by a transferable Lifetime Limited Warranty.

Latham has over 50 years of experience manufacturing pools. We don't just talk the talk – we walk the walk – by offering a lifetime transferable limited warranty. Latham warranties are the most comprehensive in the swimming pool manufacturing industry because we stand behind, and believe in, the high quality of our products.

GRAPHEX WARRANTIES

Graphex™ wall panels and braces carry a lifetime, non-prorated, transferable limited warranty.

THERMOPLASTIC STEP WARRANTIES

Thermoplastic steps carry a lifetime, non-prorated, transferable limited warranty.

ACRYLIC/FIBERGLASS STEP SYSTEM WARRANTY

Acrylic/fiberglass steps carry a 25 year limited warranty.

LINER TWENTY-FIVE YEAR TRANSFERABLE LIMITED WARRANTY

Liners carry a 5-year full, 20-year prorated, transferable limited warranty.

SAFETY COVERS LIMITED WARRANTY

The Premium 98 High-Shade Mesh, Standard 95 Shade Mesh, and Heavy-Duty Solid Safety Covers carry a 20 year transferable limited warranty.

The Lite Solid Mesh Safety Cover comes with a 12 year transferable limited warranty.

Hundreds of thousands of Latham Pool Products have been designed, engineered, manufactured and field-tested for strength, durability and reliability. And they all come with the most comprehensive warranty in the industry.



Things to consider for your Perfect pool!

DECIDE HOW YOU WILL USE YOUR POOL

• Choose the right pool to fit your lifestyle and family needs.

Will it be for recreation, exercise, entertaining or some combination of all of these? If you have a general idea of your intended use of the pool, it can help you work through the design process.



• Consider all aspects for creating your dream backyard.

Pool builders are very talented and creative when it comes to designing pools to fit in tight or awkward spaces. Your builder can help you with a basic understanding of the build and installation process.

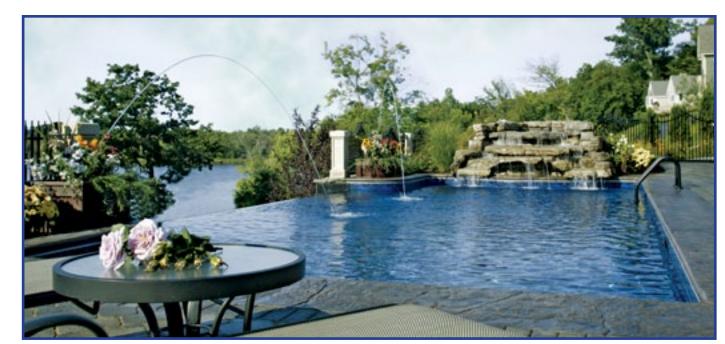


Different types of pools require different levels of maintenance. Vinyl liner pools are relatively simple to maintain. It can take just a few minutes a week to check water and chemical levels.

DISCUSS DOLLARS AND SENSE

• Bring your initial thoughts to your dealer who will truly make your backyard "the place to be" for friends and family!

Your enhanced backyard environment can add to the value of your home. Let your pool builder know all of your dreams for your pool. Maybe you would like to do a water feature or lighting system but aren't prepared to have them installed initially. Let your builder know during the planning, if you think you might want it in the future, because it's much more efficient to plan for plumbing and electrical needs upfront and work them into the design, than to go backwards later on.



COLORADO WITH VANISHING EDGE

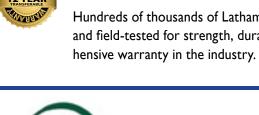


GRAPHEX LIFETIME

IFETIME LIMITED

FIBERGLASS STEPS
IMITED 25 YEAR

VINYLLINERS
25 YEAR



Building Permits are Easier with Latham Pool Products

ONLY WE INCLUDE THE ICC CERTIFICATION

We are the only packaged pool manufacturer to receive ICC-ES Certification of its products. What is ICC-ES? International Code Council Evaluation Service (ICC-ES) ensures that building products meet code requirements.

Building inspectors and engineers look to the ICC-ES evaluation reports for evidence that the products and systems are code-compliant — and can receive a standardized branded pool blueprint coded with ICC-ES report number, stamped and signed by a licensed engineer. Inspectors' #1 choice for approving building codes are ICC-ES certified products*.

*Final permit approval is up to the discretion of each individual municipality's code official

Page 3 Latham Pool Products Behind Every Pool



Polymer Pools for Canada Page 4



 $18' \times 40'$

 $20' \times 42'$

MONTANA

14' x 36'

16' × 40'

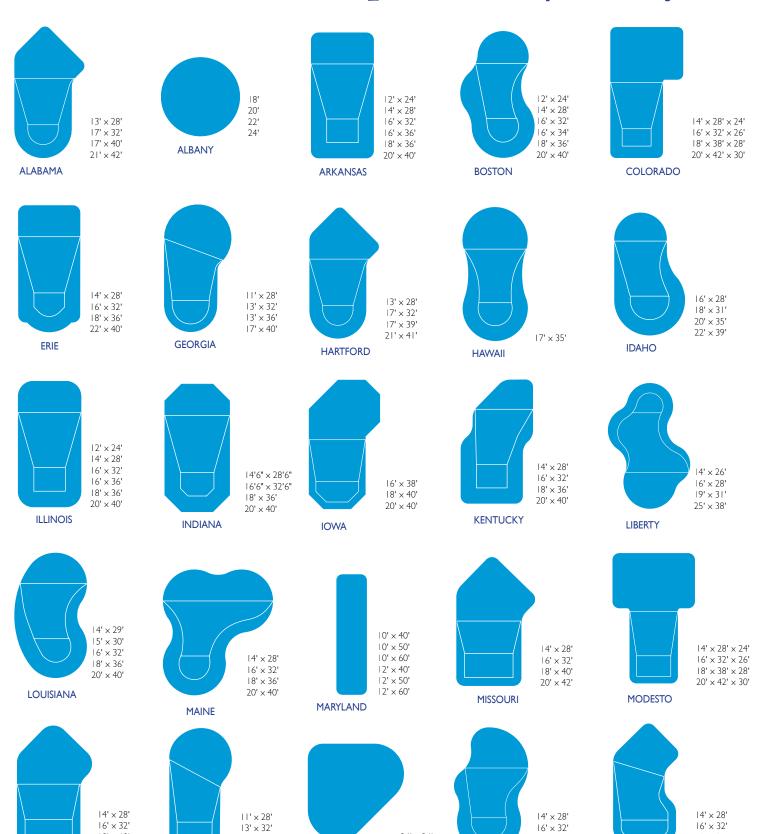
NEW JERSEY

Page 5 Latham Pool Products Behind Every Pool

Find the shape that's the Perfect fit...







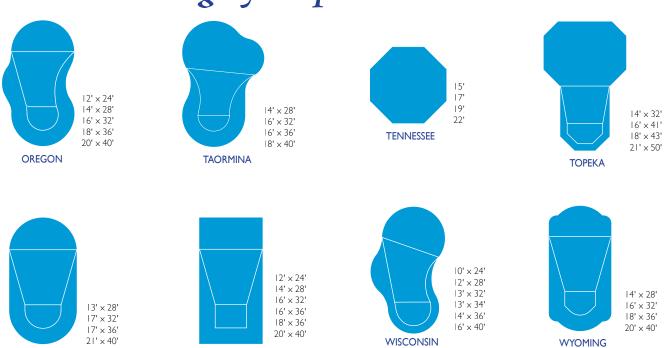
24' x 24'

OHIO

18' × 35'

20' × 40'

ODYSSEY



CUSTOM DESIGN

VIRGINIA

You can choose from a variety of pre-designed pools or, with the help of your dealer, create your own unique design.

Whether you envision a small adjustment to one of our standard designs, or a completely original one, we will be there every step of the way to help you turn your yard into your own private resort.



TAORMINA

 $18' \times 36'$

20' × 40'

OKLAHOMA





Break ground on big fun.



THE GRAPHEX COMPOSITE WALL PANELS AND BRACE SYSTEM

LATHAM POOLS

Comprised of four separate systems – the wall panels and braces, steps, the liner, and the cover – the Latham Pools system delivers maximum strength and durability for years of maintenance-free enjoyment.

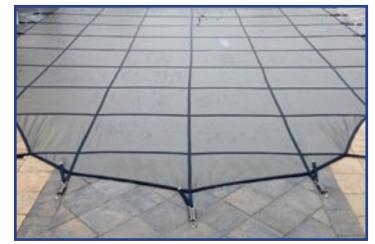
- The Graphex[™] Polymer Wall Panels and Braces combine the strength of the materials we use with the strength offered by the overall design. Your Latham Pool meets or exceeds The Association of Pool & Spa Professionals standards.
- Beautiful step options include molded thermoplastic or fiberglass in-wall steps or vinyl over and vinyl over open top steps.
- The Latham Vinyl Liner provides a soft, smooth surface the healthiest pool surface in the industry – it's both beautiful and easy to maintain.
- Coverstar automatic, and mesh or solid safety covers, are custom-built to fit your pool perfectly and manufactured from best-in-the-class materials. Our covers offer the best protection available for your family and your pool investment!



STEPS



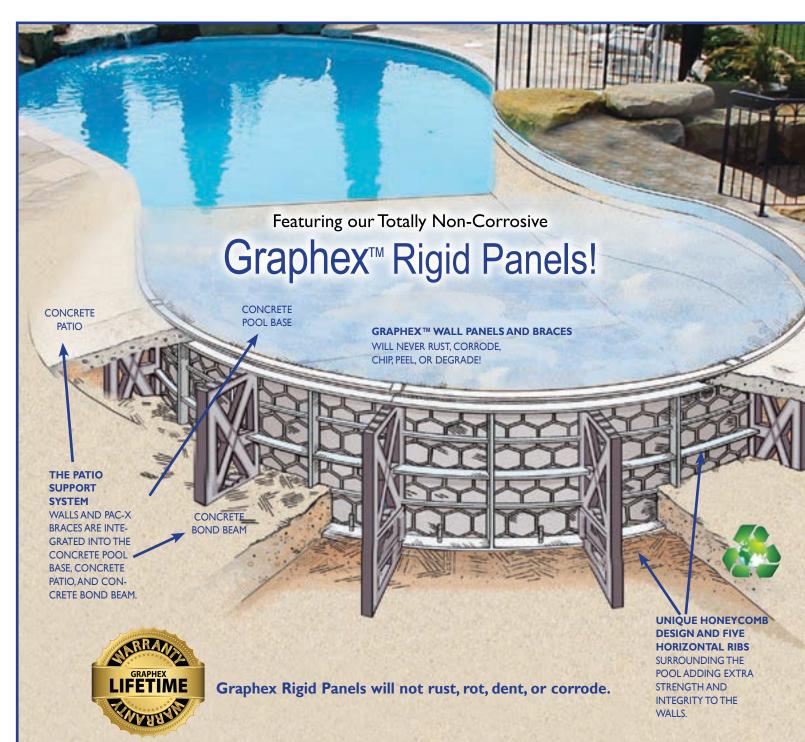
VINYL LINERS



SAFETY COVERS

Graphex™ Composite Pool

Our unique combination of the Graphex[™] Composite Wall Polymer Panels, Bracing System, and concrete provides superior strength and endurance.



Polymer Pools for Canada Page 8



Construction for peace of mind!

GRAPHEX COMPOSITE POLYMER PANELS

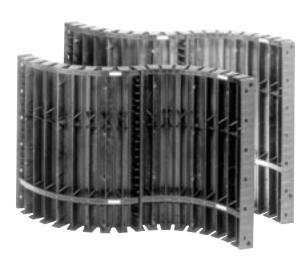
The Graphex™ Pool wall panels use a unique, rigid composite polymer; similar to materials used to increase strength, resilience and durability in sports equipment, automobiles and aircraft. The Graphex polymer wall panels combine this advanced material technology with innovative design to provide premium performance and longevity. A Latham Pool is the best choice for the investment.

- The GraphexTM Wall panels and braces are totally noncorrosive and made to withstand the elements. The panels and braces will never rust, oxidize, or degrade. The preferred choice for chlorine or saltwater generation systems.
- Our improved rigid Graphex panels will:
- Minimize thermal expansion,
- Reduce bowing and deflection,
- Make building and maintaining true walls easier.
- Our unique "honeycomb" wall panel design creates an extremely high strength-to-weight ratio.
- The wall panel's design also incorporates five horizontal ribs that surround the pool to provide strength and integrity.
- Our PAC-X braces, located every three to four feet around the entire pool, are integrated right into the decking and concrete bond beam. This incorporates the wall panels into a rigid, monolithic structure, maximizing pool strength.





Resins are the material of choice for many high-performance applications. They are strong and rigid for use in aircraft such as the Stealth Bomber.



UniFlex Polymer Wall Section

Uniflex® Panel System

Latham's unique patented UNIFLEX Wall System panel is made from polypropylene non-corrosive material. This panel has a 4" top and bottom rail with a vertical rib running the height of the panel every 4". Double resin strapping secures your UNIFLEX panel into place, maintaining a true radius and added support. Although polymer pools have been available for many years, the one thing they have lacked is the ability to create new shapes. The UNIFLEX panel features patented live hinges which enable you, along with the help of your dealer, to choose from one of Latham's many shapes or create your own shape. Panel allows for wall/deck brace support every three feet.



MAINE







Choose the pool entrance specifically for you.

ACRYLIC/FIBERGLASS SPECIALTY STEPS • LOUNGES • BENCHES • SPAS





Strong Step Options

THERMOPLASTIC STEPS

Our Thermoplastic steps have raised, non-slip tread pattern that allows for a safe and easy pool entry and exit. To view all of your entry options, ask your dealer for our latest step brochure.







Colour coordinate your poolscape with our liners, steps, and spas.

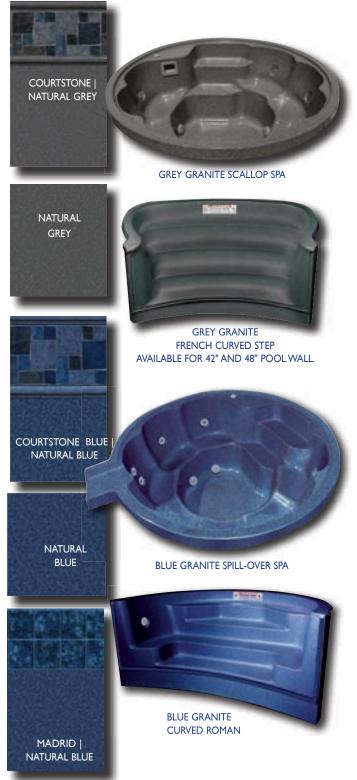
Latham Pools offers a wide selection of steps, lounges, benches, and specialty steps available in white, blue granite, and grey granite. Create a unified backyard retreat by colour coordinating your entryway with your liner. Even the poolside spa is available to match.



Imagine the SOOthing SOUNDS of a waterfall.

RELAX IN YOUR SPA, LETTING THE MASSAGE JETS WORK AWAY YOUR STRESS AND ACHES.

Our Inground and Spill-Over Spas are inherently rigid and strong, vacuum-formed from a single piece of acrylic, then backed with fiberglass for structural support.



COORDINATED COLOURS!

ALL STEPS AND SPAS ARE AVAILABLE IN:







The Innovative Modular Vinyl Over Polymer Step System

The Modular Step System is completely NON-CORROSIVE and offers unprecedented VERSATILITY!

Choose this vinyl over step option for uninterrupted beauty of your liner!



Versatility built to last.



RADIUS POOL W/STRAIGHT TREADS AND BENCHES



180° WEDDING CAKE STEP



STRAIGHT STEPS



WEDDING CAKE CORNER STEP







Our vinyl liner story.

OVER 50 YEARS OF EXPERIENCE IN PRODUCING TOP OUALITY LINERS

Latham was the first to introduce printed vinyl liners and was the first to introduce 3-D designer pool liners. For over 50 years we have revolutionized the liner industry and continue to be the design leader today. Our vinyl pool liners are easy to clean, soft to the touch, and look fantastic!

Made from the best vinyl material available, our liners are algae and bacteria treated and UV resistant for a longer life.

QUALITY, FIT, AND PROTECTION

Latham liners are designed and manufactured using the most advanced technology in the industry. Our skilled and knowledgeable designers and machine operators take pride in every liner they make. As a result, you get the highest quality, best fitting liner money can buy. Our quality control is so tight we back every liner with one of the best warranties in the industry. It's why "More dealers specify our liners than any other manufacturer!"

WIDE SELECTION OF DESIGNER CHOICES AND EXCLUSIVE PATTERNS

Latham offers an extensive array of designer patterns. Your individuality is important to us. We are proud to offer you choices that will allow you to customize your poolscape to match your style and taste.

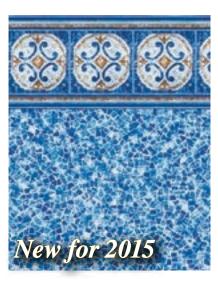
New Patterns for 2015



Midnight Atlantis | **Pebbled Paradise** 30 GA Tile Height 9-5/8"



Chesapeake | **G**emstone 30 GA Tile Height 9-5/8"



Hampton **S**eaglass 30 GA Tile Height 9-1/2"

Featuring ULTREEAM® The strongest seams you'll NEVER see!

Standard on all Latham liners.





Standard pool liners present visible lines on the pool floor at the seams which ultimately detract from the beauty of the pool. Our innovative **ULTRS**FAM technology elevates our liners to an entirely new category.

This exclusive process makes floor seams stronger and virtually invisible, so there's nothing that gets in the way of the picture perfect beauty of your pool!

Now standard on every Latham Liner.

For more information, ask your dealer about **ULTRSEAM**!

For more information about Ultra-Seam scan our QR code.



Here's what your neighbors are saying about their new Ultra-Seam® liner.

"We've been pool owners for over twenty years and we were amazed that we couldn't see the seams! Our grandchildren came over and actually thought we got a brand new pool. Even after walking out to the pool all summer I still can't get over the fact of how perfect the liner fits and flawless it looks. Why would anyone want to go back to the old way, it makes no sense."

Gail Guertin, Pool Owner

"I've had other liners and you could always see the seams, especially when there was dirt in the pool. I'm so thrilled with the Ultra-Seam® liner. We've had multiple people remark how awesome it looks. You can't see the seams at all, even when there's dirt in the pool. In fact, you don't see the dirt at all. It looks fantastic, especially at night when you put the lights on. I'm impressed!"

Tim Moseman, Pool Owner

"Oh my gosh you can't even see the lines, how did they do that? It's amazing the difference. Our old liner had so many lines across the floor and now they are virtually invisible."

Nan and Dick, Pool Owners









We make it strong. We make it easy.™ COVERSTAR®

We make it Strong. We make it easy.

Automatic Covers

A backyard swimming pool is the ultimate source of family fun! But when it comes to children and pets, it is also the source of safety concerns. No parent can be watching over the pool every minute. No fence or alarm can prevent a child from getting access to an unsupervised pool. A Coverstar automatic safety pool cover can!

STRONG PROTECTION -AT THE TOUCH OF A BUTTON!

Simply flip a switch, and your Coverstar automatic safety cover will create a barrier over your pool that no child or pet can penetrate. Custom-built to fit your pool perfectly and manufactured from best-in-class materials, Coverstar is the best protection available for your family and your pool investment!

SAVE ON HEAT, WATER, **ELECTRICITY, AND CHEMICALS.**

A Coverstar cover acts as a passive solar heater, increasing the temperature of your water by eight to ten degrees. It also reduces evaporation of water as well as consumption of chemicals. Less time cleaning, more time enjoying!

A Coverstar cover keeps dirt and debris out of your pool. Time spent cleaning out dirt and leaves and putting in new chemicals is almost eliminated!



COVER YOUR POOL WITH JUST THE FLIP OF A SWITCH



The top photo shows a pool with the CoverStar® automatic pool cover in open position, and bottom photo shows the automatic pool cover in the closed position.





18' X 36' W/ ENCAPSULATED UNDERGUIDE AUTO COVER

COVERSTAR®

The strongest name in automatic covers.

For the highest quality automatic safety cover, you can trust your Latham Pools Showcase Builder... choose the Coverstar Automatic Safety Cover!

Coverstar offers an Automatic Cover System to fit almost any pool shape. The fabric used for the cover is a specially formulated heavy-duty vinyl fabric with a polyester weave and an extruded coating process to give you superior performance.

Your automatic pool cover mechanisms are made of anodized marine grade aluminum, stainless steel, and all stainless steel hardware. These industryleading components have been chosen for their superb quality and reliability, and because these metals are impervious to the harsh environment of a pool.

Reliability and quality is built into your automatic pool cover by Coverstar.



CUSTOM EXTREME CANTILEVER ROCK DECK WITH AUTO COVER





The strongest Mesh and Solid safety covers.

LATHAM POOLS SAFETY COVERS

A Latham Pool Products mesh or solid safety cover is the strongest way to prevent children and pets from getting into your pool when you can't be there. Custom-built to fit your pool perfectly and manufactured from best-in-class materials, a Latham cover is the best protection available for your family and your pool investment!

WE MAKE IT STRONG TO KEEP YOUR FAMILY SAFE!

The stronger the cover, the safer the cover. Latham Pool Products applies exclusive, patented design and manufacturing innovations to give our mesh and solid safety covers unmatched strength and durability. And because we build them better, we back them better, with our exclusive transferable warranty!

WE MAKE IT EASY TO INSTALL AND MAINTAIN.

Unique features such as our exclusive center web and extra-long installation tool make it fast and easy to install and remove your Latham cover.

All Latham covers keep debris out of your pool, and block virtually all sunlight – so you save on chemicals and enjoy cleaner water at opening time.







THE RIGHT COVER TO FIT YOUR NEEDS AND PERFECTLY FIT YOUR POOL!



Latham Pools offers mesh covers for maximum drainage and solid covers that block 100% of sunlight – in a variety of material weights and colours. All can be custom designed to fit any size or shape pool precisely, including any special features such as raised walls, diving boards, stairs, and rails.







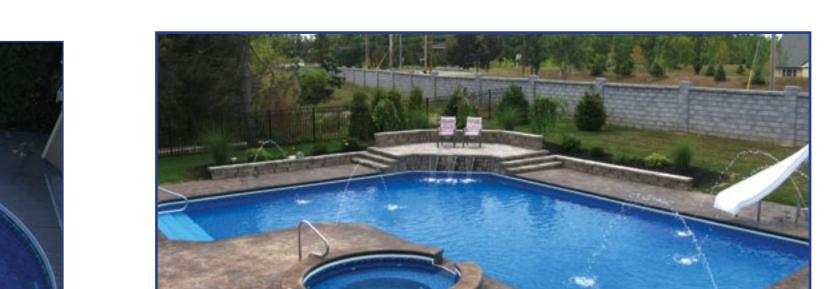
We are proud to also offer a full line of Coverstar branded mesh and solid safety covers. This product line will continue to be the premier source for the industry's safety covers offering best in class materials, craftsmanship, and service. Available through your Latham Pool dealer.

Page 19 Latham Pool Products Behind Every Pool





Latham Standard of Quality



COLORADO FULL-L WITH CUSTOM VINYL OVER STEEL SPA



IDAHO 22' X 39'



LIBERTY 25' X 38'



VERMONT



Polymer Pools for Canada Page 22



See what our customers are saying...

for more reasons to choose Latham.





"We wanted to thank you for such a wonderful experience this summer. We never dreamed having a pool installed could go so smoothly. Thank you! Your staff is all terrific! They are honest, hard working and sincere."

Sally Hajjar and Jennifer Guldi, Pool Owners



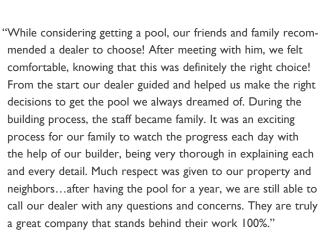
Parker and Sharon Johnson, Pool Owners



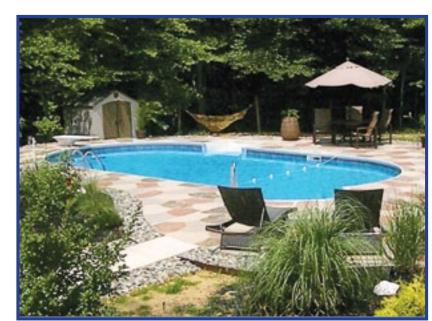


"I truly enjoy my pool and being a pool owner. It's like being on vacation everyday without leaving the comforts of home. Our dealer has been wonderful! They really know pools and helped me make my pool look its very best."

Jane Lingeman, Pool Owner



Andrew and Julie Stringer, Pool Owners





"a very nice experience. The design and masonry work was great. Now we can finally use our yard, and the grandchildren love it!"

Ralph Franc, Pool Owner



"Thank you very much for taking on every single challenge this pool presented. The size and shape made it difficult to construct, but you were always there for us and were professional and prompt."

The Giffs, Pool Owners











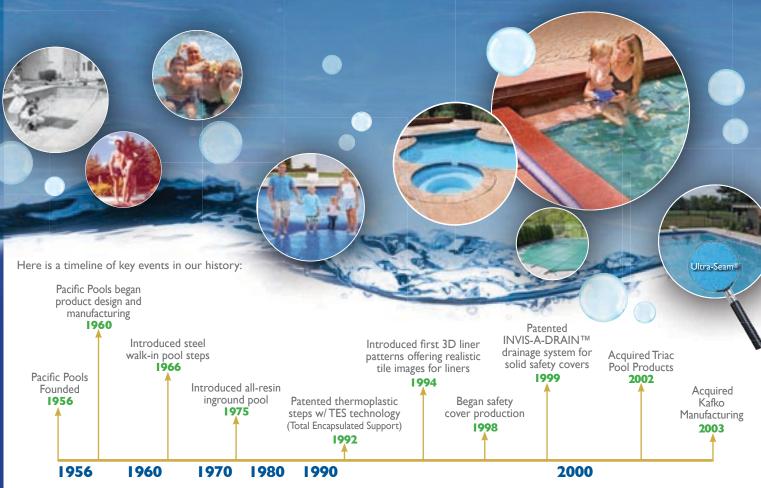


Our History: Behind the Company Behind Every Pool

Latham Pool Products has been behind every pool since 1956. The company was founded as Pacific Pools and has since become the largest manufacturer of inground residential swimming pools and components in North America with facilities throughout the U.S.

Latham Pool Products offers the highest quality products backed by the best warranties in the industry. We continually bring new techniques and innovations to the manufacturing process.

Latham is 100% committed to your pool experience... Past, Present, and Future.



Acquired Viking Pools

Acquired Fort Wayne Pools

Introduced wedding cake step allowing for elegant, uninterrupted vinyl-over patterns

Introduced TruTile/ Ceramic Tile Mount combining the beauty of tile with the low maintenance of a vinyl liner

2004

Patented Reduced

Deck Mount System for safety covers 2005

Acquired Coverstar automatic safety covers 2006

Sold 100,000th safety cover

Acquired Blue Hawaiian Pools 2010

Introduced thermoplastic modular step system Introduced SureFit Bead and coping system Acquired Trilogy Pools

2011

Acquired Royal Fiberglass Pools, Inc.

Introduced mobile app for real-time quoting of Coverstar safety covers 2012

Introducing rigid polymer panels that reduce potential warping and bowing

> Introducing WiFi touch pad for automatic safety covers 2013

Introducing Ultra-Seam®

process making liner

floor seams stronger

and virtually invisible

2013

Latham puts a Premium on safety.



IMPORTANT POOL SAFETY INFORMATION

A number of very important items that are essential for the safe use of your pool may not be visible in many of the photographs, either because of perspective or camera angle, or because they were removed for photographic purposes.

These devices include, but are not limited to:

- safety ropes, which should remain in place at all times;
- "No Diving" signs which are provided with all Latham Pools and which should be installed in accordance with Latham Pools instructions, on the coping or liner, where they can be clearly visible;
- an area sign which is provided with all Latham Pools and must be permanently and conspicuously affixed in the pool area where all users can see it:
- necessary means of exit and entry into the pool;
- · fencing with a self-latching gate, and other barriers that can assist parents in preventing unsupervised access to the pool by children;
- approved drain covers and other devices to protect against suction
- minimum required inlets and returns to ensure proper water circulation; and
- appropriate in-pool lighting if the pool will be used after dark





All of these devices should be installed in accordance with Latham Pools instructions, ANSI/NSPI or ANSI/APSP or ANSI/APSP/ICC standards, as well as state and local statutes and codes.

Diving boards and slides require minimum depths and distances and must only be installed and used in strict compliance with the equipment manufacturer's specifications and ANSI/NSPI or ANSI/APSP or ANSI/APSP/ ICC standards. If the pool is labeled by us as NON-DIVING, then diving equipment may not be installed and any such equipment must be removed before the pool is used. Smart pool owners always think safety first. They take specific steps to ensure that their family, friends and guests are knowledgeable about the safe and sensible use of their pool.

- ensure that their pool is never used unless there is adequate supervision:
- ensure that their pool is kept in good repair and is not used when there is a missing or broken drain cover or other component:
- · ensure that ALL CHILDREN using their pool are supervised constantly;

- ensure that anyone under the influence of alcohol, drugs or stimulants that would impair their abilities or judgement does not use the pool;
- ensure that their pool is protected by appropriate barriers to unsupervised entry including fencing with self latching gates, covers, alarms, etc.

To assist you, a number of very important items of safety literature are included with each pool liner and also available upon request. We must insist that you read each item carefully and follow its instructions.

- Pool Owners Safety Handbook
- APSP "Sensible Way" Book
- Vinyl Swimming Pool Liner Warranty
- "Children Aren't Waterproof" Book
- "No Diving" Labels
- Area Sign

Make sure your builder supplies you with all of the safety information that accompanies your pool and installs the enclosed warning stickers and area signs where they can be clearly visible to all who use the pool

The specifications in this brochure were believed to be true at the time of printing. However, specifications, standard equipment and options are subject to change without notice.

The manufacturer stands behind every product they produce pursuant to those representations

which are stated in the written warranties. Your dealer/builder/contractor is an independent business person and not an agent or employee of the manufacturer. The manufacturer cannot and does not accept any responsibility for any representations, statements, or contracts made by any dealer/builder/contractor.

In some pictures, the safety rope and floats have been removed from the pool for photographic purposes. The safety rope should be permanently attached at all times. We also urge you to use handrails and grabrails in accordance with the ANSI/APSP standards

For more information with regard to the ANSI/NSPI, ANSI/APSP or ANSI/APSP/ ICC standards or for other general information contact

> THE ASSOCIATION OF POOL AND SPA PROFESSIONALS 211 EISENHOWER AVENUE ALEXANDRIA, Va. 22314 Phone (703) 838-0083























Latham Pools are manufactured under the coveted ISO 9001:2008 Quality Certification.



ICC-ES compliant when installed with the corresponding Latham F Products, Inc. polymer (#2450) certified pool k



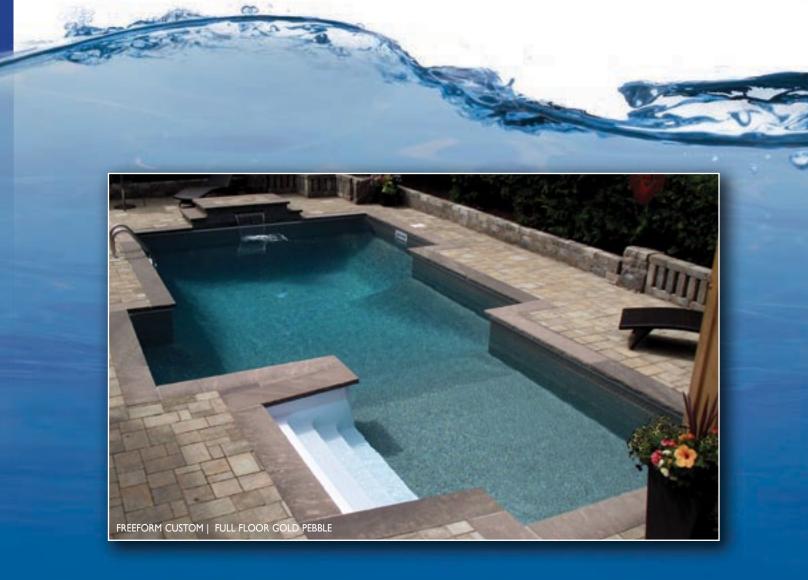
lathampool.ca





GRAPHEX POLYMER

100% Non-Corrosive



lathampool.ca

Notice: The manufacturer makes only those representations which are stated in its written warranty. Any other representations, statements, or contracts made by the dealer and/or the contractor to the customer regarding any materials produced by the manufacturer are attributable to the dealer and/or contractor only. The dealer or contractor who sells or installs your pool is an independent contractor and not an agent or employee of the manufacturer.

The specifications and design are subject to change without notice. The manufacturer maintains a policy of continuous improvement and therefore reserves the right to change specifications without notice. Not all features shown and/or described are standard. Be sure features and equipment required are listed in the Dealer's contract.



383 Elgin Street, Brantford, ON N3S 7P5 800-638-7422 | lathampool.ca

